



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22031

Contract # 4925563

Schedule Dates 07/22/21-07/28/21
Advertiser Stand For Children (142784)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 7289 (1591175)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Jones,Rachael
Phone/Fax /
CPE Est 7289
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 7289

Date Entered 07/21/21
Last Modified 07/21/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$8,887.50
Net Total \$50,362.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2021	19	\$26,350.00
Aug. 2021	22	\$32,900.00
Grand Total:	41	\$59,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/22/21-07/23/21	1	:30	6A- News-7News ON YOUR SIDE at 6AM					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		7/21/21
2.0	Normal Line / SPOT	07/26/21-07/28/21	1	:30	6A- News-7News ON YOUR SIDE at 6AM		1	1	1					3	\$600.00	\$1,800.00	Washington (WJLA)		7/21/21
3.0	Normal Line / SPOT	07/26/21-07/28/21	1	:30	6:58A- ABC-Good Morning America		2	1	2					5	\$1,400.00	\$7,000.00	Washington (WJLA)		7/21/21
4.0	Normal Line / SPOT	07/22/21-07/23/21	1	:30	6:58A- ABC-Good Morning America					1	2			3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/21/21
5.0	Normal Line / SPOT	07/24/21-07/24/21	1	:30	7A- ABC-Good Morning America Saturday							1		1	\$700.00	\$700.00	Washington (WJLA)		7/21/21
6.0	Normal Line / SPOT	07/25/21-07/25/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$800.00	\$800.00	Washington (WJLA)		7/21/21
7.0	Normal Line / SPOT	07/27/21-07/27/21	1	:30	9A- Live with Kelly			1						1	\$600.00	\$600.00	Washington (WJLA)		7/21/21
8.0	Normal Line / SPOT	07/22/21-07/22/21	1	:30	10:58:25A- ABC-The View					1				1	\$900.00	\$900.00	Washington (WJLA)		7/21/21
9.0	Normal Line / SPOT	07/23/21-07/23/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						1			1	\$750.00	\$750.00	Washington (WJLA)		7/21/21
10.0	Normal Line / SPOT	07/28/21-07/28/21	1	:30	2P- ABC-General Hospital				1					1	\$900.00	\$900.00	Washington (WJLA)		7/21/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	07/22/21-07/23/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/21/21
12.0	Normal Line / SPOT	07/26/21-07/28/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1	1	1					3	\$900.00	\$2,700.00	Washington (WJLA)		7/21/21
13.0	Normal Line / SPOT	07/26/21-07/28/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1					3	\$1,400.00	\$4,200.00	Washington (WJLA)		7/21/21
14.0	Normal Line / SPOT	07/22/21-07/23/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1	1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		7/21/21
15.0	Normal Line / Access	07/27/21-07/27/21	1	:30	6:58:46P- Wheel Of Fortune			1						1	\$3,000.00	\$3,000.00	Washington (WJLA)		7/21/21
16.0	Normal Line / Access	07/22/21-07/23/21	1	:30	7:29:26P- Jeopardy					1	1			2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/21/21
17.0	Normal Line / Access	07/26/21-07/28/21	1	:30	7:29:26P- Jeopardy		1		1					2	\$5,000.00	\$10,000.00	Washington (WJLA)		7/21/21
18.0	Normal Line / SPOT	07/22/21-07/23/21	1	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1			2	\$900.00	\$1,800.00	Washington (WJLA)		7/21/21
19.0	Normal Line / SPOT	07/26/21-07/28/21	1	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1					3	\$900.00	\$2,700.00	Washington (WJLA)		7/21/21
20.0	Normal Line / SPOT	07/24/21-07/24/21	1	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$600.00	\$600.00	Washington (WJLA)		7/21/21

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21.0	Normal Line / SPOT	07/25/21-07/25/21	1	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$800.00	\$800.00	Washington (WJLA)		7/21/21

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